

HRTV 2009 Derby Trip of a Lifetime presented by Kent's Tour and Travel
Official Contest Rules
March 2009

1. (a) To enter the contest either (i) go to <http://www.hrtv.com>, click on the applicable contest link then complete and submit the online contest entry form or (ii) mail your name, address, telephone number, email address, and date of birth, to HRTV, Attn: 2009 Derby Trip of a Lifetime Contest, 285 W Huntington Drive Arcadia, CA 91007 (each an "Official Entry"). All entries must be received by 11:59 p.m. (ET) on Tuesday, March 31, 2009 (the "Contest Closing Date") in order to be entered into the draw for a chance to win a prize.

(b) Contest is open to legal residents of the states of the United States and the District of Columbia, who are at least 21 years of age at the time of entry, excluding residents of the states of New York, Florida and Rhode Island, and employees of HRTV, LLC, its parent, subsidiary and affiliate companies, its representatives, agents, the contest prize sponsors (Kent's Tour and Travel and suppliers (collectively the "Sponsors"), and those with whom such employees are domiciled.

(c) A random draw, by HRTV, LLC ("HRTV") from all Official Entries received as of the Contest Closing Date will be made live on-air on HRTV on Saturday, April 4, 2009, between 4:00 pm and 5:00 p.m. (PT) in order to select the winner, provided, however, such date and times are subject to change due to programming modifications. The selected entrant will be notified by Sponsors within twenty-four (24) hours of the drawing via the telephone number or e-mail address provided on the selected entrant's Official Entry. The selected entrant must reply within forty-eight (48) hours after such notification, by sending an email to the email address, or by calling the telephone number, as provided in the prize notification. If the selected entrant fails to reply within the appropriate time, an alternate entrant will be selected.

(d) **THE SELECTED ENTRANT MUST MEET ALL CONTEST REQUIREMENTS AND SUPPLY HRTV WITH THE FORMAL NAME AS STATED ON APPLICABLE PHOTO IDENTIFICATION, ADDRESS AND ANY OTHER INFORMATION WITH REGARD TO THE SELECTED ENTRANT'S ONE (1) TRAVEL COMPANION, BY TUESDAY, APRIL 7, 2009 IN ORDER TO BE ELIGIBLE FOR THE PRIZE AND IN ORDER FOR HRTV TO MAKE APPROPRIATE TRAVEL ARRANGEMENTS.**

(e) Only one (1) entry per person or email address is permitted. If the identity of an entrant is disputed, the authorized account holder of the email address submitted at the time of entry will be deemed to be the entrant. The individual assigned to the email address for the domain associated with the submitted email address is considered the authorized account holder. A selected entrant may be required to provide proof that he/she is the authorized account holder of the email address associated with the selected entry. All entries must be submitted from a valid email account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in this contest will be the contest server machine(s).

2. No purchase, expenditure or investment is necessary to enter this contest. Making a purchase will not increase your chance of winning. You have not yet won. Void where prohibited by law.

3. Participants will be eligible to win one (1) of one (1) prize available to be won with a retail value of approximately \$4,400.00 and consisting of one (1) trip for two (2) individuals who are at least 21 years of age at the time of verification to the 2009 Kentucky Derby to be held at Churchill Downs in Louisville, Kentucky on Saturday, May 2, 2009. The prize shall consist of the following: Round trip airfare for two individuals, economy class, from a major city located within the continental United States, as determined by HRTV, to either Cincinnati, Ohio or Lexington, Kentucky, departing on Wednesday, April 29, 2009 and returning on Sunday, May 3, 2009 (or in the event the selected participant elects to drive to Lexington, Kentucky, then the selected participant shall receive up to a \$300 automobile travel allowance); A complete Kentucky Derby Package for two (2) as provided by Kent's Tour and Travel consisting of: Four nights shared accommodation at the Crowne Plaza hotel in Lexington, Kentucky (1 hotel room based on double occupancy); all ground transportation, provided by coach, to each of the events listed below; a welcoming night cocktail party and dinner hosted by Kent's Tour & Travel; tours of certain thoroughbred farms on Thursday, April 30, 2009, and Friday, May 1, 2009; breakfast for two individuals at the Governor's Mansion on Saturday, May 2, 2009, while en route to Churchill Downs; admission, reserved seating and a boxed lunch for 2 individuals at Churchill Downs on Saturday, May 2, 2009, and admission for two individuals to the Kentucky Horse Park on Sunday, May 3, 2009. The value of the prize may vary based upon the selected entrant's city of residence.

The following items are specifically **not included** as part of the prize and the costs and arrangements are the responsibility of the selected entrant and the selected entrant's guest: all airport transfers and taxes not included in the prize, additional ground transportation not included in the prize; meals (other than as specifically provided herein), spending money, excursions, hotel and room amenities, gratuities, telephone charges and any other items not listed as part of the prize; and travel and personal insurance. A major credit card will be required upon hotel check-in for any hotel incidentals.

4. The selected entrant is solely responsible for the reporting and payment of all federal, state and local taxes incurred by acceptance and use of the prize (or any portion thereof), if applicable.

5. All prizes must be accepted as awarded. No substitutions, partial acceptance, transfer of prizes or cash redemptions by the selected entrant are permitted. The selected entrant and his/her guest must travel together on the same itinerary from the same airport and are solely responsible for obtaining all necessary travel documents (eg: valid passport and/or photo identification). Airline carrier's regulations and conditions apply. All travel arrangements must be made through Sponsor on a carrier of Sponsor's choice. Trip may not be combined with any other offer and travel may not qualify for frequent flyer miles. Certain restrictions may apply. Travel arrangements (including seat selection) are subject to availability and confirmation of reservations. Trip must be taken on the dates specified by Sponsor or it shall be forfeited and Sponsor shall have no further obligation to the selected entrant. In the event Sponsor determines that the behavior of the selected entrant and/or his/her guest is inappropriate or dangerous and precludes them from attending any or all of the events listed in Section 3, no compensation or substitution will be provided. Sponsors reserve the right to substitute the prize, or any portion

thereof, of at least equal value in the event of the unavailability, for whatever reason, of the advertised prize, provided, however, the Sponsors assume no liability either for the cancellation, modification or premature conclusion of any or all of the events listed in Section 3 due to the acts or defaults of any company or person providing such service or for any other reason. All such losses or expenses must be borne by the selected entrant.

6. Sponsors' decisions are final and without appeal in all matters relating to the promotion and awarding of prizes.

7. The selected entrant will be required to return a signed release and acknowledgement form before being declared a winner and given any prize. By participating in this contest, each entrant (i) agrees to abide by and be bound by these Official Rules and all decisions of HRTV, which are final and binding in all respects; and (ii) releases and holds harmless HRTV and the Sponsors, their respective parent and subsidiary companies, affiliates and each of their respective directors, officers, employees, representatives and agents from any and all liability for any injuries, loss or damage of any kind to persons, including death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, or participation in this contest. HRTV and the Sponsors, their respective parent and subsidiary companies, affiliates and each of their respective directors, officers, employees, representatives and agents shall assume no liability of any kind whatsoever in any cases in which their inability to act results from an event or situation beyond their control, including, but not limited to acts of God, civil or military authority, acts of public enemy, war, riot, civil disturbance, fire, explosion, earthquake, flood, strike, third party non-performance, lockout, labor disturbance, or any other cause beyond the control of a party.

8. By entering this contest, each participant consents to the use of his/her entry, name, city and state of residence and/or photograph in any publicity carried out by Sponsors and/or their advertising agencies, without further compensation. The selected entrant and the selected entrant's guest consent to their photograph being taken by Sponsors for such use, without further compensation. All Official Entries become the property of Sponsors.

9. This contest is subject to all applicable local, state and federal laws and regulations.

10. No correspondence will be entered into with any participant except with the selected entrant. To receive a copy of the rules or a list of the winners, go to <http://www.hrtv.com>.

11. Chances of winning depend on the number of entries. Sponsors are unaware of how many entrants there may be. The winner may come from any geographic area so long as he/she otherwise qualifies to enter the contest.

12. All entries which are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the rules may be disqualified by Sponsors. Sponsors take no responsibility for lost, misdirected, late or destroyed entries, or for typographical or other production errors.

13. Sponsors assume no responsibility for failure of the contest website during the contest period, for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, access providers, computer equipment, software, failure of any email or traffic congestion on the internet or at any website, or any combination thereof including injury or damage to a participant's or any other person's computer related to or resulting from playing or downloading any material in the promotion. Sponsors reserve the right to suspend the email portion of this contest should a virus, bug or other cause beyond the reasonable control of Sponsors corrupt the security or proper administration of the contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this promotion is a violation of criminal and civil laws, and should such an attempt be made, Sponsors reserve the right to seek remedies and damages to the fullest extent of the law, including criminal prosecution.

14. The Sponsors are collecting personal data about participants for the sole purpose of administering this contest. No further informational or marketing communications will be received by the participant unless permission to do so is granted by the participant.

15. This contest is being run in accordance with these rules, subject to amendment by HRTV. Participants must comply with these rules and will be deemed to have received and understood these rules if they participate in this contest. Sponsor reserves the right to cancel, terminate or modify the contest if it cannot be operated, conducted or completed as planned, for any reason.